

## DEPARTMENT OF COMMERCE DYAL SINGH COLLEGE, UNIVERSITY OF DELHI FACULTY DETAIL



निष्ठा धृतिः सत्यम-		IACO	DYAL SINGH COLLEGE		
Title Ms.	First Name	Ritika	Last Name		Photograph
Designation	Assistant Pro	fessor			
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Web-Page Educational Qualifi	cations				
Degree	Institution				Year
B.Com (Hons)		Hindu Girls College, Maharshi Dayanand			2016-19
	University		2010 15		
M.Com		Maharshi Dayanand University			2019-21
Career Profile					
Ms. Ritika has bee	n serving as an Ass	istant Prof	essor at Dyal S	Singh College	since 2023.
Administrative Assi	gnments (From 1 <sup>st</sup>	July 2019	onwards)		
Areas of Interest /	Specialization				
Management					
Subjects Taught					
Financial Accountir	ig, Human Resource	e Managen	nent, Managei	ment Principl	es and Application
Research Guidance					
Publications Profile					
(Mention total no.		<sup>t</sup> July 2019	onwards only)	)	
Journal of	Advances and Sc eer Reviewed and	holarly Re	esearches in A	Allied Educa	ntal Accounting" in tion" an Internationally Factor of 3.46, ISSN:

2. Published a research paper on the topic "Study of Consumer Behavior Towards Green Product and Green Marketing Strategies in Cosmetics Industry" in Journal of Advances and Scholarly Researches in Allied Education" an Internationally Indexed Peer Reviewed and Refereed Journal, with an Impact Factor of 3.46, ISSN: 2230-7540.

Conference Organization/ Presentations (From 1<sup>st</sup> July 2019 onwards)

Research Projects (Major Grants/Research Collaboration) (From 1<sup>st</sup> July 2019 onwards)

Awards and Distinctions (From 1<sup>st</sup> July 2019 onwards)

Association With Professional Bodies

Member of Indian Commerce Association

Other Activities like MOOCs/ Patents etc. (From 1<sup>st</sup> July 2019 onwards)

Signature of Faculty Member