



**INTERNAL QUALITY ASSURANCE CELL
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REPORT ON ALUMNI FEEDBACK SURVEY, 2023-24

Employer satisfaction plays a crucial role in shaping the functioning of the Placement Cell, as it helps the college align its students' development with the current industry requirements and workplace ethics. The satisfaction report aims to provide the college placement cell with insights and observations gathered from employers who have recruited students from the recent graduating batch. In this regard, we recently circulated a questionnaire to gather insights from companies regarding the performance of our alums, their workplace behaviour, and the overall efficiency of the Placement Cell.

The questionnaire focused on various aspects, including general communication skills, domain knowledge, planning and organizational abilities, problem-solving in workplace scenarios, teamwork, leadership, ability to take up extra responsibilities, innovativeness and overall workplace behaviour. We are pleased to report that the feedback from recruiters was overwhelmingly positive. They expressed high levels of satisfaction with our students' performance and the seamless operations of The Placement Cell at Dyal Singh College. Additionally, recruiters appreciated the students' openness to new ideas and contribution to organizational goals. However, a few areas for improvement were noted, particularly regarding efficiency and responsiveness in communication. Overall, the satisfaction positively reflects our students' academic preparation and professional readiness.

Based on the satisfaction survey, 93% of the employers reported satisfaction with the communication skills of the students they hired, and 85% expressed either extreme satisfaction or satisfaction with the students' domain knowledge. Additionally, 92% of recruiters were pleased with the students' problem-solving abilities and capacity to develop practical solutions in the workplace. Regarding planning and organizational skills, 61% of employers indicated satisfaction and 35% extreme satisfaction. Teamwork and workplace behaviour were also highly rated, with 90% of employers expressing extreme satisfaction. Furthermore, the smooth functioning of Dyal Singh College's Placement Cell received commendation from 75% of the employers.

The satisfaction data received from employers provides valuable insight into how we can better prepare our students for successful careers. The placement cell is encouraged to integrate the suggestions provided by the employers into the training curriculum. By enhancing soft skills training, fostering industry connections, and focusing on problem-solving abilities, we can elevate our students' employability and ensure they meet the evolving expectations of the job market. The Placement Cell look forward to implementing these measures and continuing to receive constructive feedback to refine its approach.

ACKNOWLEDGEMENTS

IQAC acknowledges the contribution of Dr. Neetu Bhattacharya, Convener, Placement Cell and her team for conducting the survey and compiling the report.