

Student Entrepreneur of the Month Challenge

“**STUDENT ENTREPRENEUR OF THE MONTH CHALLENGE**” provides students with an opportunity to showcase their Leadership & Networking skills on a National-wide platform. "STUDENT ENTREPRENEUR OF THE MONTH CHALLENGE" is powered by Bonusapp subsidiary of MySmartPrice, is designed to help young minds to demonstrate leadership on campus, also aims to reward students with a passion for entrepreneurship and who have demonstrated a drive and determination to succeed. The purpose of "**STUDENT ENTREPRENEUR OF THE MONTH CHALLENGE**" is to assist a motivated, driven student and future business leader. This is the Pan India contest open for students of all batches and has prize money worth 2.5 lakhs, which includes a mega prize of worth rupees 1 lakh.

Eligibility : Students from all streams & batches can take part in the contest

Registration Link	https://www.bonusapp.in/p/eom/register-team/?ca=campus@mymartprice.com
Manage Your Team	https://www.bonusapp.in/p/eom/manage-team/
Facebook Page	https://www.facebook.com/Student-Entrepreneur-Of-The-Month-Challenge-450875428658236/?modal=admin_todo_tour
Query email id & phone number	Campus@mymartprice.com / 6301752689

How to get register for the Contest :

Click on the Link below to register

Step1- Form your Team

<https://www.bonusapp.in/p/eom/register-team/?ca=campus@mymartprice.com>

Click on the above link & register your team. You need to form a team of Minimum 5 members including yourself. These participants can be from any college, not necessarily from your batch. After you get register, one link will be sent to your inbox where you can add participants to your group.

Step2

Account Verification : Soon after you register, Kindly verify your account by downloading Bonusapp from play store. Use the same email id which you have used for registering in the contest. **Ask all your teammates to do account verification as well.**

IMPORTANT DATES:

Registration ends on 8th of August

Contest starts from 10th of August till 25th of August

Milestone & Download Link will be sent to you on 8th of August. Check your email regularly.

What do you need to do in the Contest?

Recently, we have launched Bonusapp, which aims to save your money while shopping by giving cashbacks on every purchase. Instead of having a Grand Scale launch or taking any celebrity to be the face of Bonusap, we decided to give you a chance to be the True Ambassador of Bonusapp. The most important work of an entrepreneur is to build a product that adds value to users and gets customers onboard. As you know, every business has one core goal and that is Acquiring new users.

The contest is all about onboarding new users (Download) for Bonusapp during contest phase, that is from 10th of August to 25th of August.

Remember to celebrate milestones as you prepare for the road ahead.

Benefits you can avail from this opportunity?

MySmartPrice & Bonusapp is best known for discovering young & creative minds from campuses. We are day zero recruiter at many IITs, IIMS & NITs & few other regional colleges across India. This is your chance to be discovered by us. We expect each one

of you will take this challenge very seriously & make the most of it. Apart from the Most prestigious Title of "STUDENT ENTREPRENEUR OF THE MONTH CHALLENGE" , You can win rupees 2.5 lakh & and Internship opportunity with India's Number 1 price comparison company.

Individual prize – 1 lakh	Group Prize	Lucky Draw 50,000
Participant who acquires the maximum new users during the contest period will win rupees 1 lakh	Groups which will cross the given milestone during the contest will win rupees 1 lakh	Participant will win 50,000 cash prize through lucky draw

About Bonusapp company:

Bonusapp is India's Leading Cashback and Coupons site which helps you save money while shopping online. It gives upto 20% extra cashback on 200+ sites (Amazon, Flipkart, Makemytrip, Dominos, Swiggy, Myntra etc.) for online shopping, travel bookings, ordering food, mobile recharges. Bonusapp also help shoppers get the best discounts and coupon codes from multiple shopping sites, all on a single platform. Customers can save upto Rs.20,000 every year through Bonusapp cashback and coupons which users can transfer to their bank account or redeem as vouchers. Bonusapp.in has served 1M + customers and saved Rs. 15 crore for its users so far. Bonusapp.in also serves their customers with dedicated Mobile App & Chrome Extension (includes automatic coupon application) and helps them save more. Bonusapp's goal is to become the most loved savings destination for the users. <https://www.youtube.com/watch?v=ufkoZiAAp7k>

All The Best