



GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI  
OFFICE OF THE DISTRICT MAGISTRATE, DISTRICT SOUTH EAST  
OLD GARGI COLLEGE BUILDING, BEHIND LSR COLLEGE  
LAJPAT NAGAR-IV, NEW DELHI-110024

No.F1/SE/MUDRA/2017/714

Dated: 9/Oct. 2017

To

The Principal

Dayal Singh College  
Ladhi Road, N.D-03

Sub: Regarding Pradhan Mantri Mudra Yojna Mela to be held on 13.10.2017

Sir/Madam,

I am directed to inform you that to boost employment avenues, promoting PMMY, Stands UP India and other various social security schemes of the Government of India as well as digital transactions through BHIM app. MUDRA Promotion Campaign (MUDRA Protsahan Abhiyaan) is going to be held on 13.10.2017 at 10 AM onwards at Talkatra Stadium, New Delhi.

Under the scheme any individual who wants to start new business activities or already engaged in business can avail MUDRA loan by way of Term Loan and or cash credit limit. The collateral free loan is provided by all the Nationalised and Private Banks to the new entrepreneurs and existing enterprenuers. The loan under the scheme can be classified in three catagories:-

1. Shishu:- Loan upto 50,000/-
2. Kishore:- Loan ranging from 50,000/- to 5 Lakhs
3. Tarun :- Loan above 5 Lakh and below Rs.10 Lakhs

This camp is being organized for the purpose of creating self emeployment opportunities and to generate employment for many people with hassle free finance from all Nationalised and Private Banks. Further AADHAR enrolment and updations facilities will also be provided to the participants.

In view of the above you are requested to inform the students of your college/institution to participate in the Mela for availing the benefit of the above said scheme.

Yours faithfully,

(Neeraj Aggarwal)

Sub Divisional Magistrate (HQ)

• Student M/B  
• College website  
Singh  
10/17